

EAST LAKE PTA
GENERAL MEETING
MINUTES
NOVEMBER 19, 2019

1. 1st Vice President, Danielle Ocuto, opened the Meeting at 7:33pm.
 - a. Quorum was present; Meeting was opened with the Pledge of Allegiance
2. Business Reports:
 - a. Treasurer's Report:
 - i. September 2019:
 1. Checking: \$12,840.39 (9/1/2019); \$6,814.43 (9/30/2019)
 2. Savings: \$2,359.81 (9/1/2019); \$2,359.90 (9/30/2019)
 - ii. October 2019:
 1. Checking: \$6,814.43 (10/1/2019); \$9,741.68 (10/31/2019)
 2. Savings: \$2,359.90 (10/1/2019); \$2,360.00 (10/31/2019)
 - iii. Raise Craze did very well – will see numbers in November Report
 - b. Recording Secretary: Minutes from October 16, 2019 were presented & Approved, as is
 - c. Corresponding Secretary: Letter from Scholarship Recipient - John Carroll Scholarship Recipient Henry Kerry
 - d. 1st Vice President
 - i. Raise Craze: 37% pass goal
 - ii. Raised \$20,600 (with ~40% participation); less fees = \$18,700
 - e. 2nd Vice President
 - i. Membership: 537 members (87% of our goal); 619 is 100%
 - ii. \$50 gift card for K-2; 3-5; & Eagle for 100% participation
 - iii. K already hit it - still looking for 3-5 & Eagle
 - f. Council Delegate:
 - i. Massapequa Meeting 11/18/19 - HPV
 1. National PTA - does not support
 2. NYS PTA - no position
 3. Health & Wellness Committees to preparing statements on a District level
 - ii. 4772 - Graduation for Special Students - students can
 - iii. Animals in Schools - religious exemption
 - iv. Pre-Registration for Voting - at 16 years now
 - v. Summer Rec - looking for a YMCA Program
 1. Asbestos companies present during all construction for safety issues/concerns
 - g. NYS PTA Committee Report
 - i. Anti-bullying programs
 - ii. HPV Vaccine addresses - no position taken by NYS
3. Committee Reports


approved 11/14/2020

- a. Nominating Committee:
 - i. Meet before April to
 - ii. 7 Members: 3 from Executive Committee (Danielle Ocuto, Luz Bove, Erika Conti)
 - iii. 4 Members from Assembly Nancy Dougherty, Hope Wygand, Tricia Pflaum, Erica Burns
- b. Blood Drive: Thursday, November 21st: Poster Contest
- c. Family Fun
 - i. Bingo - Friday, 11/22/19; Baskets; 260 tickets sold; 5th Grade selling baked goods
 - ii. Islanders Tickets - sale ongoing
 - 1. Islanders Alumni taking pictures - Sat., 1/18 at 1pm
 - 2. Raffling Off 4 tickets on Bingo Night
- d. Picture Day
 - i. 3 weeks to order pictures
 - ii. Every package discounted by \$6 (taken off already), but shipping is \$5.99 on all orders
 - iii. Everyone got a free class picture
- e. East Lake Essentials
 - i. All online & sales were better than prior years (~\$12k sold this year v. ~\$10k last year)
 - ii. Guaranteed delivery before Christmas
- f. Outreach
 - i. Thanksgiving Baskets items donated to Our Lady of Lourdes
 - ii. Coat Drive - mid-December
 - iii. Halloween Candy Collection for the Troops
- g. Holiday Fair: 12/4 & 12/5
 - i. Need volunteers to fill in slots, if they didn't do so already
- h. Holiday Party: 12/16/19
 - i. Reflections
- j. PARP: Motion to increase PARP Budget by \$500
 - i. Theme = Red Carpet Readers, The Books Is Better Than the Movie
 - ii. VIP Passes for each kid; Step & Repeat for Kick off Night; Paparazzi & red carpet; printed materials
 - iii. \$432 not used at Back to School Bash to PARP
 - iv. Motion Amended to Increase PARP Budget by \$432
 - 1. Motion Adopted
- k. Book Fair: 1/30 & 1/31
 - i. During PARP (will incorporate theme from PARP)
- l. Girls Social
 - i. \$1,500 initially allocated from PTA (due to successful prior fundraising)
 - ii. Motion to Increase Girls Social Budget by \$1,000.00
 - 1. Motion Adopted
 - iii. Motion to Increase Boys Social Budget by \$1,000
 - 1. Motion Adopted
- m. Family Fun Spring:

- i. Adventureland:
 - 1. Closedown Adventureland - need to guarantee 400 (would join with McKenna) - looking at date (maybe 4/4)
 - 2. \$24.50/ticket
 - ii. LI Ducks Game: trying to get a date
 - iii. Yankee Game on April 26, 2020
- 4. New Business:
 - a. Summer Rec - Council is exploring other options
 - b. BOE Meeting on Thursday, 11/21
 - c. Use of Bond Funds – raise at BOE Meeting
 - d. PTA Council - want to explore other options - NOT approved on by all Units in the District
 - e. Scope of Bond is very expansive & demanding
- 5. Meeting Adjourned at 8:43pm

EAST LAKE PTA
GENERAL MEETING
MINUTES
OCTOBER 16, 2019

1. Co-Presidents, Meaghan Wrona and Dana Durso, opened the Meeting at 8:52am.
 - a. Quorum was present; Meeting was opened with the Pledge of Allegiance

2. Business Reports:
 - a. Recording Secretary: Minutes from September 16, 2019 were presented & Approved, as is
 - b. Presidents' Report:
 - i. NYS PTA Convention - November 2019 - Voting on NYS Proposed Resolution & Bylaws later today
 - c. Executive Committee Reports:
 - i. Raise Craze - fundraiser based on kindness: 11/4/19 kickoff
 - ii. Membership: 475 Members - Early Bird Award Awarded for exceeding initial goals
 - d. Committee Reports:
 - i. Back to School Bash was a success
 - ii. Walk to School Day - success - 1st grade won
 1. Large number of participants; Looking to integrate other alternatives for kids that bus to school, etc.
 - iii. Picture Day was a success
 1. When proofs are received, please let us know your feedback (1st time using this company)
 2. IF orders are placed by the deadline (flier will go home with all information) - \$6 discount on packages & shipped directly to your homes
 3. Every photo package includes a free 8x8 photobook & a free drawstring backpack
 4. Shutterfly link will also be sent home & can be shared with anyone (not just school purchases) - 8% on any orders
 - iv. SEPTA
 1. Halloween Dance at Ames on Friday, 10/18 from 6-8pm
 2. Wed., 11/20/19 at 7pm at McKenna Senior Center Amy McCoy, Author "The Big Little Sister"
 3. SEPTA reopened order for blanket & cushion at Homecoming
 - v. Reflections
 1. Submissions due 11/7 & 11/8 at main lobby/main office
 2. All information on East Lake PTA Website
 3. Upcoming program with Mrs. Krakoff to brainstorm


approved 11/19/19

- vi. Arts & Ed - Cultivate Kindness: 10/21 - Richard Spect guest speaker
 - vii. PARP - 1st Meeting 10/24 at 7pm: Need more volunteers, esp. K & 5th
 - viii. Blood Drive on 11/21: Poster Contest
 - ix. Curriculum Meeting: Wed., 10/24 at 7pm at Erica Burns House
 - x. Newsletter - google form to submit after your event (incl. club re: event)
 - e. Voting on NYS Convention
 - i. Motion for Luz Bove to go to NYS PTA Convention – Approved
 - ii. Motion for Luz Bove to Approve proposed Resolutions at NYS PTA Convention – Approved
 - iii. Motion for Luz Bove to Approve proposed By-Law revisions at NYS PTA Convention – Approve
3. Discussion with Mr. McKillop
- a. Cultivate Kindness
 - b. Curriculum - District adopted new math program (Ready Math)
 - i. Dialogue & communication; modules integrate language & vocabulary; students work together to discuss strategies
 - ii. Not as homework heavy, as the prior module program
 - iii. Textbook is online through Haiku
 - c. No Summer Rec in 2020 due to renovations at all 6 elementary schools - safety issue
 - i. Does not impact extended school year program
 - ii. Camps, other than rec, will continue to take place in District (sports, fine arts, science, etc.)
 - d. East Lake Construction moving along
 - e. Halloween Parade - 1:30pm on 10/31 - all students can dress up
 - i. NO taking home kids after Parade - regular dismissal
 - f. Birthday celebrations for grades K-2; No birthday celebrations for grades 3-5
 - g. Emergency Management/Safety Drills - we are in compliance
 - h. East Lake Twitter posts - sign up!
 - i. East Lake Morning Announcements on the District Website
4. Girls Social: date changed to Friday, February 28th (no longer on 2/7/20) at Berner
5. Dates to Remember: Next Meeting – November 19, 2019 at 7:30pm
6. Meeting Adjourned at 9:54am

EAST LAKE PTA
GENERAL MEETING
MINUTES
SEPTEMBER 17, 2019


1. Co-Presidents, Meaghan Wrona and Dana Durso, opened the Meeting at 7:38pm.
 - a. Quorum was present
 - b. Meeting was opened with the Pledge of Allegiance
 - c. Introduction of new E-Board

2. Business Reports
 - a. Recording Secretary:
 - i. Minutes from May 14, 2019 were presented
 - ii. Correction to Minutes: No. 4 – add the word “Summer” before Budget
 - iii. Motion to Approve Minutes, as Corrected
 - iv. Corrected Minutes from May 14, 2019 Meeting were Approved

 - b. Corresponding Secretary:
 - i. Picture Day 10/10 & 10/11
 1. New Company, new packages, new offers (text message with images from school pictures)
 2. Paired with Shutterfly & school gets 8% of all purchases through link
 - ii. Next PTA Meeting: 10/16 at 8:45am/9am - Breakfast with Principal
 - iii. 10/2 - Walk to School Event
 - iv. Annual Calendar should go out this week

 - c. Committee Reports:
 - i. School Bash: all ready for Friday - but still need volunteers

 - d. 1st Vice President:
 - i. Fundraising Events:
 1. October/November Fundraiser:
 - a. Pending final approval - Fundraiser centered around Kindness (ties into Arts & Eds Program)
 - b. Instructional Video & Flier re: software to pick out Acts of Kindness & then send emails to family & friends to “pay it forward” with donations, as their own acts of kindness
 - ii. Amazon Affiliate Program
 1. Looking to roll out soon
 2. Different products & services give different percentages (Amazon Kindle, Amazon Music, etc.)


approved 10/16/19

- e. Treasurer's Report
 - i. Current Report:
 - 1. \$13,993.88 - opening balance
 - 2. \$15,200.20 - closing balance
 - ii. Back to School Bash - sold a little less than 700 tickets, as of today
 - iii. 388 Paid PTA Members, as of 9/17/2019
 - 1. Puts this into an Early Bird position
 - 2. We have the highest school PTA participation
 - 3. Class Parents: Incentive on School Wide Registration
 - a. 100% school wide, including staff - ice cream truck at Field Day (already approved by Mr. McKillop)
 - iv. Presentation of Proposed 2019-2020 Budget
 - v. Discussion on Proposed Budget
 - 1. Field Day Activities - to increase Budget to \$4,000 for Activities & \$2,000 for Food
 - 2. Motion made & Seconded to Amend the Budget to adjust it, as follows: Field Day Activities from \$3,000 to \$4,000; Field Day Food from \$3,000 to \$2,000
 - 3. Motion Approved; Revised 2019-2020 Budget Approved

3. Committee Reports:

- a. Blood Drive on 11/21
 - i. Fliers will be sent out with information & sign ups
- b. Calendar - use Remind App
- c. PARP - still need volunteers
- d. Substance Abuse - Walk on 9/29 12-3 Marjorie Post
- e. Newsletter - take pictures & send a write up to Erica Burns & Shari Stack
- f. 5th Grade - will have a table at Back to School Bash to sell goodies
 - i. March Fundraiser at United Skates
 - ii. Sell chocolate bars at Back to School Bash

4. Dates to Remember: Next Meeting – October 16, 2019 at 8:45am (Breakfast with Mr. McKillop)

5. Meeting Adjourned at 8:17pm

CORRECTED MINUTES

East Lake PTA General Meeting

May 14, 2019

- I. Co-Presidents Jennifer Azzariti and Judy Snyder opened the meeting at 7:05

A quorum was present. The meeting was opened with the Pledge of Allegiance.
- II. The minutes were approved from April/17/2019
- III. Officer's Reports:
 - I. The Treasurer's reporting Starting balance \$41,146.18 Ending balance \$34, 773.79

Due to plant sale, the newsletter and field day.
- IV. The budget was approved. (*Correction: add "summer" before budget*)
- V. PTA paid membership total was at 614 memberships.
- VI. May 21st school budget and Board of Education vote.
- VII. Award ceremony
- VIII. Meeting Adjourned at 7:35pm

 - approved
9/17/19