


EAST LAKE PTA  
GENERAL MEETING  
MINUTES  
SEPTEMBER 17, 2019

1. Co-Presidents, Meaghan Wrona and Dana Durso, opened the Meeting at 7:38pm.
  - a. Quorum was present
  - b. Meeting was opened with the Pledge of Allegiance
  - c. Introduction of new E-Board
  
2. Business Reports
  - a. Recording Secretary:
    - i. Minutes from May 14, 2019 were presented
    - ii. Correction to Minutes: No. 4 – add the word “Summer” before Budget
    - iii. Motion to Approve Minutes, as Corrected
    - iv. Corrected Minutes from May 14, 2019 Meeting were Approved
  
  - b. Corresponding Secretary:
    - i. Picture Day 10/10 & 10/11
      1. New Company, new packages, new offers (text message with images from school pictures)
      2. Paired with Shutterfly & school gets 8% of all purchases through link
    - ii. Next PTA Meeting: 10/16 at 8:45am/9am - Breakfast with Principal
    - iii. 10/2 - Walk to School Event
    - iv. Annual Calendar should go out this week
  
  - c. Committee Reports:
    - i. School Bash: all ready for Friday - but still need volunteers
  
  - d. 1<sup>st</sup> Vice President:
    - i. Fundraising Events:
      1. October/November Fundraiser:
        - a. Pending final approval - Fundraiser centered around Kindness (ties into Arts & Eds Program)
        - b. Instructional Video & Flier re: software to pick out Acts of Kindness & then send emails to family & friends to “pay it forward” with donations, as their own acts of kindness
    - ii. Amazon Affiliate Program
      1. Looking to roll out soon
      2. Different products & services give different percentages (Amazon Kindle, Amazon Music, etc.)

  
approved 10/16/19

- e. Treasurer's Report
    - i. Current Report:
      - 1. \$13,993.88 - opening balance
      - 2. \$15,200.20 - closing balance
    - ii. Back to School Bash - sold a little less than 700 tickets, as of today
    - iii. 388 Paid PTA Members, as of 9/17/2019
      - 1. Puts this into an Early Bird position
      - 2. We have the highest school PTA participation
      - 3. Class Parents: Incentive on School Wide Registration
        - a. 100% school wide, including staff - ice cream truck at Field Day (already approved by Mr. McKillop)
    - iv. Presentation of Proposed 2019-2020 Budget
    - v. Discussion on Proposed Budget
      - 1. Field Day Activities - to increase Budget to \$4,000 for Activities & \$2,000 for Food
      - 2. Motion made & Seconded to Amend the Budget to adjust it, as follows: Field Day Activities from \$3,000 to \$4,000; Field Day Food from \$3,000 to \$2,000
      - 3. Motion Approved; Revised 2019-2020 Budget Approved
3. Committee Reports:
- a. Blood Drive on 11/21
    - i. Fliers will be sent out with information & sign ups
  - b. Calendar - use Remind App
  - c. PARP - still need volunteers
  - d. Substance Abuse - Walk on 9/29 12-3 Marjorie Post
  - e. Newsletter - take pictures & send a write up to Erica Burns & Shari Stack
  - f. 5th Grade - will have a table at Back to School Bash to sell goodies
    - i. March Fundraiser at United Skates
    - ii. Sell chocolate bars at Back to School Bash
4. Dates to Remember: Next Meeting – October 16, 2019 at 8:45am (Breakfast with Mr. McKillop)
5. Meeting Adjourned at 8:17pm